

CASEY O'CONNELL

occonnell.casey818@gmail.com • Kingston, NY • 973-617-0296

WRITER | FILMMAKER | STORYTELLER

Versatile **producer** and **writer** of video and podcast content. Effective **project manager** and **film director** with the ability to keep team members on track and the intuition to immediately anticipate needs. Passionate and proficient in **pre-production research** and **coordination**, **post-production editing**, and **creative storytelling**. Driven by the motivation to **inspire human connection**, my goal is to **create empowering content** and **mentor the next generation** of storytellers.

EDUCATION

THE NEW SCHOOL

M.A. in MEDIA STUDIES

2020

GPA: 3.97

- Media Theory
- Research Methods in Media Activism
- Media Practices: Design
- Screenwriting Analysis
- Writing & Directing: From Script to Screen
- Creative Screenwriting
- Children & Media
- Script Analysis & Audience Response
- Producing Webisodes
- The Poetics of Witnessing
- The Producer's Craft
- Projects in Digital Video Editing
- Independent Study: Feature Screenplay

WILLIAM PATERSON UNIVERSITY

B.A. in COMMUNICATIONS: MEDIA PRODUCTION

Minor in English Writing

2014

GPA: 3.94

- Communication Studies & Practice
- Media & Society
- Film as a Medium
- Media Writing
- Filmmaking I, II, & III
- TV Studio Production
- Film as Cross-Cultural Communication
- Film and Civic Engagement
- Screenwriting
- Audio & Radio Production
- Documentary & Non-Fiction Film
- Urban Cinema
- Radio & TV Histories
- Experiencing Theater
- Experiences in Literature
- Intro. to Creative Writing
- Science Fiction/Fantasy
- Methods of Literary Analysis
- Intro. to Philosophy
- Experiences in Acting (transfer credit from Rowan University)
- Communications
- Capstone: Media Production

SKILLS

- Film Production, Editing, Photography
- Content Writing, Creative Writing
- Screenwriting (*Celtx, Final Draft*)
- Adobe Creative Suite (*Premiere, Lightroom, Photoshop, InDesign, Illustrator*)
- Audio, Podcast Production/Editing (*Pro Tools, Audacity, Anchor*)
- Marketing, Design, Social Media (*MailChimp, Hootsuite, WordPress, Squarespace, Canva*)

FOR MORE

[Vimeo](#) | [YouTube](#) | [Website](#) | [LinkedIn](#)

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EXPERIENCE

COMMUNICATIONS SPECIALIST County of Ulster, Office of the County Executive (<i>Kingston, NY</i>)	2023
COMMUNICATIONS + MARKETING MANAGER The Woodstock Film Festival (<i>Woodstock, NY</i>)	2022 - 2023
MEDIA PRODUCTION SPECIALIST Big Life Journal (<i>Remote</i>)	2022
CIRCULATION CLERK The Field Library (<i>Peekskill, NY</i>)	2021 - 2022
CREATIVE ASSISTANT → MULTIMEDIA MANAGER Lovingly (<i>Fishkill, NY</i>)	2020 - 2021
CONTENT WRITER Digitech Computer (<i>Chappaqua, NY</i>)	2020
PROJECT ASSISTANT & RESEARCH ASSISTANT The New School (<i>New York, NY</i>)	2018 - 2020
CONTENT CREATOR/WRITER Indiewalls (<i>New York, NY</i>)	2019
STUDENT TEACHER/GROUP LEADER Reel Works Teen Filmmaking (<i>New York, NY</i>)	2018
MARKETING ASSISTANT → CONTENT COORDINATOR Berkeley College (<i>Paramus, NJ</i>)	2016 - 2018
CASTING & DEVELOPMENT INTERN Bray Entertainment (<i>Hoboken, NJ</i>)	2015
PERSONAL ASSISTANT Zuketunes, LLC (<i>West Milford, NJ</i>)	2013 - 2015
STUDENT TECHNOLOGY CONSULTANT William Paterson University (<i>Wayne, NJ</i>)	2013 - 2014

ADDITIONAL TRAINING

Sketch Comedy 101 , Spring 2023 Serious Comedy Theatre	Intro to Acting & An Actor Prepares , 2017 New Jersey School of Dramatic Arts	Experiencing Acting , 2010 Rowan University
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FOR MORE

[Vimeo](#) | [YouTube](#) | [Website](#) | [LinkedIn](#)

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PROJECTS & AWARDS

- **In Quiet Spaces: A (Quarantine) Graphic Journal** | Writer
- **[These Are Not Love Stories](#)** Documentary Short Film (2022) | Director
- **[Foraging for Floral Inventory, Flower Shop Secrets](#)** Podcast (2021) | Producer/Editor
- **[Team Fiona: Label Us Notorious](#)** Documentary Short Film (2019) | Director/Producer
Assignment for Projects in Digital Video Editing at The New School
- **[Renters](#)**, Web-Series Pilot (2019) | Writer/Producer/Director
Submission for Mixed Messages Showcase at The New School
- **[Call My Name](#)** Commercial (2018) | Coordinator BRONZE
Winner, Educational Advertising Awards
- **[Emily Pross](#)** Commercial (2018) | Coordinator
GOLD Winner, Educational Advertising Awards
- **[Hello Again](#)** Short Film (2014) | Writer/Director
Nomination (Best Short), Hoboken International Film Festival
Second Place (Advanced), William Paterson University Film Festival
- **[Mine](#)** Short Film (2014) | Writer/Director
Viewer's Choice & First Place (Alternative), William Paterson University Film Festival
Second Place Costello Award (University Short), Passaic County Film Festival

ARTICLES & BLOGS

- **[The Power of Film](#) | [6 Films to Watch this Earth Day](#)** | The Woodstock Film Festival
- **[Guilt-Free and Therapeutic TV Shows to Fill Your Heart in a Time of Social-Distancing](#)** | Cleverish Magazine
- **[Mentorship 101](#) | [Parsons Academy Student Inspires Younger Generation to Have Confidence in Their Career Goals](#) | [Author & Alumna Joanna Cantor Meditates on Grieving with New Novel](#)** | Open Campus at The New School
- **[6 Resources to Help Interior Designers Increase a Space's Storytelling Potential](#) | [How Standout Hotel Art Can Make a Difference for Travelers](#)** | Indiewalls
- **[Getting to Know Deanna Kamie!](#)** | Immediacy at The New School
- **[A 5-Step Guide to Starting a Socially Impactful Business](#)** | Cause Artist

RESEARCH

- **[The Media & Ending Relationship Abuse: How #MeToo Inspires Confidence in Solidarity for Younger Generations](#)**

SKETCHES & SCREENPLAYS

[F-Boy Jack](#)
[Family Waiting](#)

[Here Comes My Girl](#)
[Full of Shit](#)

[Grace](#)
[Emotional Vampires](#)

FOR MORE

[Vimeo](#) | [YouTube](#) | [Website](#) | [LinkedIn](#)